

## Notice

As a part of National Pharmacy Week Celebration 2010, The Indian Pharmaceutical Association, Vallabh Vidyanagar-Local Branch is going to celebrate following events on the NPW theme “**SAFETY FIRST WITH MEDICINES – ASK YOUR PHARMACIST**”.

All the students are cordially invited to attend and actively participate in the following programs.

### Proposed schedule of the events

**Chief Co-ordinators: Dr. A. K. Saluja**

**Dr. (Mrs.) J. R. Parikh**

<b>Date</b>	<b>Event Name</b>	<b>Topic</b>	<b>Event Co-ordinators</b>
24/01/2011	<b>Quiz competition</b>	Pharmacy & General Knowledge & Current affairs.	Dr. (Mrs.) A. D. Captain Mr. S. P. Pawar Mr. D. M. Modi Mr. A. Satish Mr. N. D. Trivedi Mr. C. N. Prajapati
	<b>Poster competition</b>	1. HIV-AIDS Awareness 2. Promotion of voluntary Blood donation	Dr. (Mrs.) P. D. Sachdeva Mr. K. K. Dholwani
25/01/2011	<b>Blood donation camp</b>	-	Mrs. S. S. Gajjar Dr. A. B. Solanki Mr. D. V. Thakkar
	<b>Painting competition</b>	Painting on NPW theme	Dr. V. M. Vaghela Dr. (Mrs.) V. R. Galani Mr. R. M. Suthar
	<b>Business Ideas</b>	Ideas Promoting/Depicting Pharmacy and Pharmacy profession	Mr. K. K. Dholwani Mr. Hardik Patel Mr. Sandip Patel
27/01/2011	<b>Skit competition</b>	1. HIV-AIDS Awareness 2. Promotion of voluntary Blood donation 3. NPW Theme	Dr. (Mrs.) H. R. Prajapati Mr. Saikat Pande Mrs. M. R. Kukkar
	<b>Ad enactment</b>	Ideas Promoting /Depicting Pharmaceutical product	Mrs. S. S. Gajjar Mrs. V. V. Karkhanis
28/01/2011	<b>Pharma Exhibition</b>	-	Head of all the Departments
29/01/2011	<b>Rally</b>	NPW Theme	Dr. A. B. Solanki Dr. R. B. Patel
	<b>Group Dance competition</b>	1. Pharmacy and Pharmacy Profession 2. Inspirational 3. Patriotic	Dr. (Mrs.) H. R. Prajapati Mrs. S. S. Gajjar Mrs. D. C. Nagda

Last Date for Entry: 20/01/2011

Dr. A. B. Solanki

Dr. (Mrs.) J. R. Parikh

Dr. A. K. Saluja  
Principal, A. R. C. P.

**RULES FOR EVENTS TO BE CELEBRATED AS A PART OF NATIONAL PHARMACY  
WEEK ( DURING 24/01/2011 TO 29/01/2011 )**

**THEME: SAFETY FIRST WITH MEDICINES – ASK YOUR PHARMACIST**

**QUIZ COMPETITION:**

**Entries: Maximum 4 entries per college**  
**Quiz – A: Maximum 2 entries per college**  
**Quiz – B: Maximum 2 entries per college**

**2 participants per team**

Quiz A: For Diploma Pharmacy Part I and Part II, 2<sup>nd</sup> Sem. and 4<sup>th</sup> sem. B. Pharm

Quiz B: For 6<sup>th</sup> Semester and Final B. Pharm

**Time: 2:30 p.m. onwards**

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**POSTER COMPETITION:**

**Entries: Unlimited entries are allowed**

**2 participants per team**

**Time: For putting up posters between 2:00 p.m. to 2:30 p.m.**

**Poster Specifications:**

1. Size of the poster should be 30 inches X 20 inches
  2. The poster should be clearly representing information based on the theme.
  3. Poster can be prepared using pictures, figures, drawings or any other material that can be stuck using adhesives on the poster.
  4. The names of the students, class and name of college should be written on the right hand corner of the poster.
  5. Poster display will be opened for viewers and judges from 2:30 p.m. to 4:30 p.m.
  6. Either one of the participant of a team should remain present during this period.
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**PAINTING COMPETITION:**

**Entries: Unlimited entries are allowed**

**Maximum Time: 2hrs and 30 minutes (2:30 p.m. to 5:00 p.m.)**

**Rules:**

1. Size of the painting will be half empirical size drawing paper (i.e. 22 inches X 15 inches) and drawing sheet will be provided by host institute.
2. Participant can use any type of colors (Sketch pens, pencil colors, water colors crayon colors etc.)
3. Only pencil shading is not allowed.
4. The names of the students, class and name of college should be written on the right hand corner of the painting.
5. Participant has to clean their working place after completion of painting.

Marking criteria: Use of space of sheet  
Drawing based on the theme  
Color combinations

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**BUSINESS IDEAS:**

**Entries: Maximum 3 entries per college**

**3 participants per team**

**Time: 2:30 p.m. onwards**

**Team has to choose any category of followings**

- **Antibiotics**
- **Herbal cosmetics**
- **Pain killers**

1. Each team has to presents the following
    - A flyer (leaflet) containing all details including product name and tag line.
    - The product name should be an imitation of any of the presently available marketed product. An innovative name and composition should be given.
    - Few samples along with appropriate label should be prepared for distribution to judges.
    - Comparison of your product can be done with available marketed products e.g. comparison of your pain killer tablet with brufen tablet.
    - Other considerable marketing strategies would be price, place, sales or distribution strategies.
  2. **Each team will be given 8 – 10 minutes for power point presentation of their product and 5 minutes for question – answers raised by jury members and audience.**
  3. Decision of the judges will be final. In case of misconduct, the judges have the right to disqualify the team.
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**SKIT COMPETITION:**

**Entries: Maximum 2 entries per college**

**Maximum 6 participants per team**

**Time: 2:30 p.m. onwards**

**Rules:**

1. Presentation can be made in English, Hindi &/or Gujarati.
2. Maximum time allotted for each team is 15 minutes.
3. A maximum grace timing of 30 seconds will be permitted. After the stipulated grace time the performing team will be disqualified.
4. Use of make-up drapery and background music is allowed; however any such requirement has to be arranged by the team.
5. No personal remarks aspersions character assassination etc is allowed.
6. Vulgarity or bitter insinuation in presentation should be avoided.
7. The item will be judged basically on the qualities like theme, an acting stage craft total design and general impression
8. The decision of the judges will be final.

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**AD ENACTMENT:**

**Entries: Maximum 3 entries per college**

**Maximum 4 participants per team**

**Time: 2:30 p.m. onwards**

**Rules:**

1. Maximum time allotted for each team is 60 seconds.
  2. Each team shall be free to choose the product and the type of brand campaigning for the product.
  3. The chosen brand should be strictly imaginary and should not resemble any brand available in the market.
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**GROUP DANCE COMPETITION:**

**Entries: Maximum 3 entries per college**

**Maximum 6 participants per team**

**Time: 2:30 p.m. onwards**

**Rules:**

1. Time allotted for each team is 10 - 15 minutes.
2. Group dance can be fusion of songs or any on song.
3. Team has to arrange for audio CD at the time of performance.
4. Decision of Judges will be final